

This international conference follows the history of the two predecessor conferences in Seville in 2019 and Basel in 2022. This third conference investigates insurance as crucial to social development, economic advances, finance globalization, and general capitalism. It discusses risk and how we have coped with it from the early beginning of human society to the era of artificial intelligence, locally, regionally, and internationally, with a closer look at the Central and Eastern European regions. This global lens invites the combination of the wide global perspective with local, micro-historical perceptions. The conference combines business professionals and academics from around the world.

Papers are invited to take either a comparative view, contrasting different geographical contexts, or a generalizing, international perspective, investigating for example the internationalization and globalization of insurance or international networks and organizations related to insurance (congresses, societies, cartels, etc.). They can investigate the business context, including competing forms of risk prevention and financial precaution in specific regions, the rise of local, non-Western insurance industries, and the interaction between local and international companies in insurance.

The conference theme also includes the areas of consumption, such as the social and ethnic patterns of insurance markets, and the changing perceptions of risk in different geographic and cultural contexts especially in the face of the application modern Al approach.

Scholars are particularly invited to cross traditional academic boundaries by offering insights on geographical entanglements or trans-epochal developments. The conference follows an interdisciplinary format, bringing together scholars from various disciplines interested in the history of insurance from global perspectives, notably from Business History, International Business Studies, Global History, Consumer History, the History of Law, and Historical Sociology.

Proposal Submission Guideline

- The submission deadline is 16th December 2024
- Submission must be made electronically using https://globalinsurance.syskonf.pl
- Detailed submission instructions are available on the webpage
- Each proposal should include the title, an abstract (maximum 500 words), and the author's information.

Scholars will be informed about the selection of their proposals around the end of December 2024.

For further information, please contact the conference organizers: globalinsurance@sgh.waw.pl

